



EDUCATION IS WHERE
EXPERIENCE COUNTS &
TRACK RECORD MATTERS

BE WISE WHILE CHOOSING YOUR

B-SCHOOL

4th

Best B School in Kerala

2018 Ranking by
Business Standard Magazine

5th

Best Private B School in Kerala

2018 Ranking by
Business Today Magazine

7th

Best Private B School in Kerala

2018 Ranking by
Higher Education Review Magazine

MBA PROGRAMME 2023-25

Approved by AICTE & Affiliated to University of Calicut

MOULANA ABUSSABAH MEMORIAL
SCHOLARSHIP

50

LAKHS FOR
MERITORIOUS
STUDENTS



**FAROOK INSTITUTE OF
MANAGEMENT STUDIES**

Promoted by Farook College, Since 1948

Dear MBA aspirant,

Greetings from FIMS!

Let me welcome you to this garden of knowledge known as Farook Institute of Management Studies (FIMS), promoted by Farook College and is one of the best B-Schools in Kerala. Situated in the historic campus of Farook College known as the Aligarh of South India which has been the centre stage of educational renaissance of the state, especially the Malabar region for last 75 years.

FIMS is a unique experience. To be a FIMSian and to live in this campus for a couple of years has been a life changing experience for all those students who made it their choice. They learn to manage every challenges in life from this unique experience blended with knowledge, hands on experience and ethics. We believe in experiential teaching and learning methods to impart practical problem-solving skills to our budding managers. The perfect blend of case study methods, team activities, live projects, corporate interfaces, club activities, internships and part-time jobs apart from classroom sessions helps them to transform into practical managers within two years.

Entrepreneurship also has been our major focus for the last few years which has given birth to a full-fledged Business Incubation Hub in the campus for campus start-up initiatives. Our students have already started incubating start-up companies at our Incubation Hub.

We are proud of our alumni who are spread across the globe managing some of the renowned multi-national companies, organizations, institutions, and government departments.

With warm regards,

Prof. Dr. Ahamed Riaz K.

Director (I/C), FIMS





FIMS is promoted by Farook College, a lead name in the field of higher education in Kerala. Since its inception in 1948, Farook College has consistently used education as a lever for holistic growth, with special emphasis on grassroot level empowerment. Today Farook College offers the largest residential campus facility in Kerala, with a wide range of postgraduate programs across arts, commerce and business studies, science and mathematics disciplines at graduate, post-graduate and doctoral levels. The University Grant Commission, New Delhi has granted Autonomous Status to Farook College for a period of six years from 2015-16 to 2020-21.

Farook College has been identified as a college with potential for excellence by the University Grants Commission. As a token of commitment to the cause of higher education, the College has been the select recipient of a major grant from Ford Foundation, New York, under their Campus Diversity initiative. Farook College has the unique distinction of being one among the elite global club of institutions to receive this grant. Among the outstanding awards that the college has received include:

R. Shanker Award for Best Special Grade Private College in Kerala: 1998-1999 & 1999-2000.

Maulana Abdul Kalam Foundation Award for innovative academic activities: 2001-2004.

Educational institutions run by Farook College have been renowned for their benchmark education with outstanding faculty, next-gen teaching methodology and great alumni who have made a name for themselves world over. Since Farook College has the pedigree of having moulded a number of outstanding personalities, FIMS has a natural advantage of sharing the lineage.

FIMS functions in an independent educational complex with excellent infrastructure, fully residential campus, well equipped library, exclusive computer lab and well-protected hostel facilities for girls and boys, in two convenient locations with excellent amenities including complimentary to-and-fro transportation.



BOARD OF GOVERNORS

Chairman: Mr. P.K. Ahammed
Chairman, Peekay Group of Companies

Vice Chairman: Dr. P. Mohammed Ali
Vice Chairman & MD, Galfar Group of Companies

Secretary: Mr. C.P. Kunhi Mohammed
Executive Director, KRS Group

Joint Secretary: Mr. O.K. Shaheed
Industrialist & Alumni- XLRI

Treasurer: Mr. K.V. Haseeb Ahamed
Managing Director, Crescent Builders

Members

Dr. Azad Moopen
Chairman, Aster DM Healthcare

Dr. T.P. Nousheer
Medical Practitioner

Dr. T. Ahammed
Chairman, Alnoor Polyclinics & MIDAC, Dubai

Mr. E.V. Luquman
Industrialist

Mr. V. Asif Hassan
Industrialist

Mr. K. Kunhalavi
Vice President, Farook College Managing Committee

Mr. Hashik Rahiman
Industrialist

Dr. K.M. Naseer
Principal, Farook College

Dr. Ahamed Riaz K.
Director (I/C), FIMS

Academic Advisory Committee

Mr. Javed Hassan
Nest Group of Companies

Prof. Amarlal H Kalro
Former Director, IIM Kozhikode

● ADVANTAGE FIMS

- MoU with foreign universities, international student-faculty exchange program and research collaborations with Saxion University, The Netherlands
- Incubation Cell for student entrepreneurs
- Executive Program in Management
- Placement Oriented Competency Development
- Bridging and Survival Skills Empowerment Programme
- Industry Interaction Initiatives/Visits
- Super Specialisation Programmes
- Special Programmes for Entrepreneurial Skills Development Initiatives
- Outbound Training Attachments
- Regular classroom and field access to a panel of distinguished Guest Faculty from the Industry & Premier B-Schools like IIMs
- Proven track record in individual student-centric and group mentoring system
- International placement tie-ups
- Vibrant Global Diaspora of Alumni
- International Study Tour (Optional)
- Campus Corporate Collaboration for internships and summer placements
- MOOC Collaborations for International University Certifications
- MoU with Great Learning Academy for JOB READINESS PROGRAM
- MoU with Great Learning Academy for Learning Management Systems and Certification Courses
- Fitness Centre for students

● FIMS-MBA PROGRAMME 2023-25

Candidates seeking MBA admission at FIMS can submit their application online through our website (www.fims.ac.in). Application form and prospectus can also be obtained from FIMS during office hours.

● SOME REASONS WHY FIMS IS A CUT ABOVE THE REST

Apart from what has been discussed earlier, FIMS command various functional clubs in the campus like **‘Exchequer’ (Finance Club)**, **‘Markwiz’ (Marketing Club)**, **‘Clapboard’ (Film Club)**, **‘Chrysalis’ (HR Club)**, **‘Open up’ (Social Media Club)**, **‘E-Cell’ (Entrepreneurship Club)** etc. These clubs under the operational guidance of faculty members help each student to translate their knowledge into practical application in different functional areas. FIMS offers a very effective faculty mentoring system. FIMSians learn Corporate Social Responsibility (CSR) which has by now gained wide media and public attention and involvement. At FIMS we ensure that the students are offered multi-dimensional approach of management education which will enable them to become successful entrepreneurs or corporate leaders and thereby becoming valuable citizens with high level of integrity and ethics.

● ELIGIBILITY

Minimum eligibility to seek admission to MBA programme at FIMS as prescribed by the University of Calicut is:

1. A Bachelors degree from a recognized university in any discipline with a minimum aggregate of 50% mark (SC/ST and OBC candidates are eligible for a relaxation as per the norms of Calicut University). Candidates who are appearing for their final year examination and awaiting results may also apply
2. Valid CMAT/KMAT/CAT score as per the norms of Calicut University

FOREIGN UNIVERSITY TIE-UPS

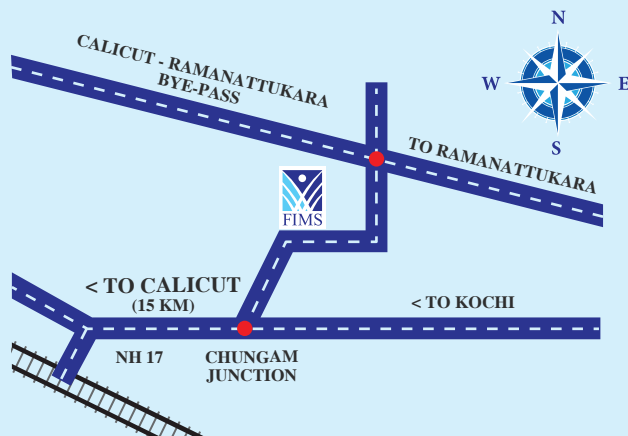
FIMS has an MoU with Saxion University, The Netherlands for the international student -faculty exchange program. An exchange program will promote international teaching and research collaboration to the faculties of both institutions. The benefit of such an exchange program is that faculty & students get exposure to different cultures, study environments and learn cross-cultural management which is very important in this era of globalization.

FIMS START-UP INCUBATION HUB

FIMS Start-up Incubation Hub-FIMSSI is the initiative to support budding entrepreneurs to launch their businesses. We provide physical office space, infrastructural amenities, support systems and mentoring for the resident company to build and grow their start-ups. The incubated start-ups will undergo a guidance process towards developing structures, systems, and personal skills to develop their start-ups into growth engines. After one year of incubation, they will be fully equipped to get into full-fledged scaling up endeavors.

FIMS LOCATION

FIMS educational campus is situated in the outskirts of Calicut. The city is accessible by road, rail and air. The campus is about 15 kilometers from Calicut city and connected by city transport network. The campus is situated within 5 kilometers range of Feroke Railway Station and is as near as 1.5 kilometer from NH 17. Karipur International Airport is 12 kilometers to the south of the campus.



EXECUTIVE PROGRAM IN MANAGEMENT

FIMS Executive Program in Management is designed to enable business leaders to be better equipped with modern day knowledge of managerial practices. This 1-year certification program will address all relevant decision areas of management and will up-skill entrepreneurs, practicing managers and professionals. This program is highly customized to address the specific and peculiar needs of enterprises in Kerala. After successful completion of the program participants will gain practical insights for implementing modern day business practices into their own work environments.

PLACEMENT DEPARTMENT AT FIMS

FIMS has a dedicated placement cell with extensive and seasoned industry interface. The cell offers placement oriented training all through the two-year program which equips the students to clear the selection rounds including aptitude tests, group discussions and personal interviews. The placement committee is formed with the active participation of student members and led by the faculty placement coordinator. Placement window is open during the third and fourth semesters.

OUR RECRUITMENT PARTNERS

INTERNATIONAL RECRUITMENT PARTNERS



الصناع للمنتجات الكيماوية
Al Sanea Chemical Products

KUWAIT



MRC SHIPPING &
LOGISTICS L.L.C

UAE



UAE



UAE



UAE



OMAN



JALEEL
HOLDINGS
UAE



ARABIA



DOHA, QATAR



AC MILAN

MAJOR DOMESTIC RECRUITMENT PARTNERS





FAROOK INSTITUTE OF MANAGEMENT STUDIES

(Promoted by Farook College, Calicut)

Approved by AICTE & Affiliated to University of Calicut

Farook College PO, Calicut - 673 632, Kerala
Tel / Fax: +91 495 2440 658, Mob: +91 8943 12 99 99
Email: admission@fims.ac.in, www.fims.ac.in

*For admissions please contact
Admission Coordinators*

Dr. Sujith Sebastian
Mob: +91 8943 129 999

Mr. Shabad MK
Mob: +91 9744 217 427