

## MBA PROGRAMME 2026-28

**EDUCATION IS WHERE  
EXPERIENCE COUNTS  
& TRACK RECORD  
MATTERS**

**BE WISE WHILE CHOOSING  
YOUR B-SCHOOL**

**4<sup>th</sup>**

**Best B School in Kerala**  
*2018 Ranking by*  
**Business Standard Magazine**

**5<sup>th</sup>**

**Best Private B School in Kerala**  
*2018 Ranking by*  
**Business Today Magazine**

**7<sup>th</sup>**

**Best B School in Kerala**  
*2018 Ranking by*  
**Higher Education Review Magazine**

**MBA HRM**  
**MBA FINANCE**  
**MBA MARKETING**



*Make success a way of life*

**FAROOK INSTITUTE OF  
MANAGEMENT STUDIES**

*Approved by AICTE, affiliated to the University of Calicut*

**Promoted by FAROOK COLLEGE**

*Make Success a Way of Life...*

**MBA PROGRAMME  
2026-28**

*Approved by AICTE & Affiliated to  
University of Calicut*

**MOULANA ABUSSABAH MEMORIAL  
SCHOLARSHIP**

**50** **LAKHS FOR  
MERITORIOUS  
STUDENTS**

**FAROOK INSTITUTE OF  
MANAGEMENT STUDIES**

*Promoted by Farook College, Since 1948*



## VISION

To be in the vanguard of emerging frontiers of management thought and practice by continuous value addition to the intellectual capital for inclusive, holistic development.

## MISSION

To transform our youngsters into competent decision makers and world class managers to excel in a dynamic competitive environment.

# WELCOME TO FIMS

Dear MBA Aspirants,

**Warm Greetings from FIMS !**



Let me welcome you to this garden of knowledge known as Farook Institute of Management Studies (FIMS), promoted by Farook College and is one of the best B-Schools in Kerala. Situated in the historic campus of Farook College known as the Aligarh of South India which has been the centre stage of educational renaissance of the state, especially the Malabar region for last 75 years.

FIMS is a unique experience. To be a FIMSian and to live in this campus for a couple of years has been a life changing experience for all those students who made it their choice. They learn to manage every challenges in life from this unique experience blended with knowledge, hands on experience and ethics. We believe in experiential teaching and learning methods to impart practical problem-solving skills to our budding managers. The perfect blend of case study methods, team activities, live projects, corporate interfaces, club activities, internships and part-time jobs apart from classroom sessions helps them to transform into practical managers within two years.

Entrepreneurship also has been our major focus for the last few years which has given birth to a full-fledged Business Incubation Hub in the campus for campus start-up initiatives. Our students have already started incubating start-up companies at our Incubation Hub.

We are proud of our alumni who are spread across the globe managing some of the renowned multi-national companies, organizations, institutions, and government departments.

With warm regards from FIMS

**Prof. Dr. Ahamed Riaz K.**  
Director, FIMS



### Mr. P K AHAMMED

Chairman, Farook Institute of Management Studies  
 President, Farook College (A centre of higher education which is accredited at Five Star Level by NAAC and recognized by UGC as a College with potential for excellence).  
 Chairman, SAFI International School.  
 President, Himayathul Islam Higher Secondary School.  
 Managing Trustee, Malabar Public School, Moodadi.  
 Manager, Calicut Higher Secondary School for the Handicapped, Blind, Deaf and Dumb (The only one of its kind in North Kerala).



### Mr. C P KUNHI MOHAMMED

Secretary of Farook Institute of Management Studies (FIMS).  
 Chairman and President of JDT Islam Orphanage running 30 educational institutions.  
 He is the Director of Iqraa International Hospital and Research Center, Calicut and Manager of Farook College.

## PARENTAGE

FIMS is promoted by Farook College, a stalwart in the higher education scenario of North Kerala. Since its inception in 1948, Farook College has dedicated its efforts to social upliftment through education. The college, today is the biggest residential postgraduate institution under the Calicut University . It offers instruction in various arts and science disciplines at graduate and postgraduate levels and facilitates doctoral work.

Farook College has been identified as a College with Potential for Excellence by the University Grants Commission and was re-accredited at 'A' grade by NAAC, Bangalore from March 2009.

As a token of its commitment to the cause of higher education, the college was selected by the Ford Foundation, New York, to receive a major grant under its project Campus Diversity Initiative. Farook College is the only one in the state and one of the few in the country to receive the grant.

Among the outstanding awards that the College has received include:

- R. Shanker Award for Best Special Grade Private College in Kerala: 1998-1999 & 1999-2000
- Maulana Abul Kalam Foundation Award for innovative academic Activities: 2001- 2004

## BOARD OF GOVERNORS

**Chairman:** Mr. P.K. Ahammed  
*Chairman, Peekay Group of Companies*

**Vice Chairman:** Mr. E.V Luquman  
*Industrialist*

**Secretary:** Mr. C.P. Kunhi Mohammed  
*Executive Director, KRS Group*

**Joint Secretary:** Mr. O.K. Shaheed  
*Industrialist & Alumni- XLRI*

**Treasurer:** Mr. K.V. Haseeb Ahamed  
*Managing Director, Crescent Builders*

## MEMBERS

Dr. Azad Moopen  
*Chairman, Aster DM Healthcare*

Mr. K. Kunhalavi  
*Vice President, Farook College Managing Committee*

Mr. V. Asif Hassan  
*Industrialist*

Dr. T. Ahammed  
*Chairman, Alnoor Polyclinics & MIDAC, Dubai*

Mr. P. Mohammed Ali  
*MD, Galfar Group, Muscat*

Mr. Hashik Rahiman  
*Industrialist*

Dr. T.P. Nousheer  
*Medical Practitioner*

Mr. Siraj  
*Director, KRS*

Mr. K. Varish  
*Director, Capital Marbles, Calicut*

Dr. K.A. Aysha Swapna  
*Principal, Farook College*

Prof. Dr. Ahamed Riaz K.  
*Director, FIMS*

## ACADEMIC ADVISORY COMMITTEE

Mr. Javed Hassan  
*Nest Group of Companies*

Prof. Amaral H Kalro  
*Former Director, IIM Kozhikode*

## THE INSTITUTE

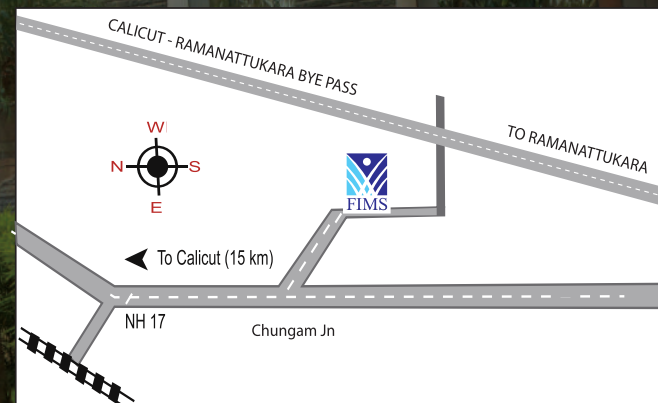
FIMS is a new era business school with focus on imparting superior management education. Recognizing the imperatives of globalization, FIMS follows a dynamic, well-designed, curriculum that equips students with skills and competencies essential to succeed in their professional career.

Since inception, FIMS strives to provide value-driven education essential for managers. The Institute's curriculum is a unique blend of core courses and electives that synergize the University syllabus with contemporary business situation.

The Institute deploys extensive time, effort and resources for empowering our students. With the active involvement and contributions from a team of seasoned and dedicated core, adjunct and visiting faculty, the Institute provides excellent learning environment. Our well-equipped Library and Information centre supports the process significantly. Each student is given free laptop and internet connection at their hostels.

## LOCATION

FIMS Educational Campus is situated in the outskirts of Kozhikode, an ancient city known for trade and commerce. The city is accessible by road, rail and air. The Campus is about 15 kms from Kozhikode city and served by city transport network. The Campus is situated 5 kms away from Feroke Railway Station and 1.5 kms off NH 47. Karipur International Airport is at a distance of 12 kms.



## PROGRAM STRUCTURE

SEMESTER I	
COURSE CODE	COURSE
BUS 1C 01	Business Communication and Soft Skills
BUS 1C 02	Management Theory and Corporate Social Responsibility
BUS 1C 03	Legal Environment of Business
BUS 1C 04	Organizational behavior
BUS 1C 05	Environment and Business
BUS 1C 06	Managerial Economics
BUS 1C 07	Quantitative Techniques
BUS 1C 08	Accounting for Managers
SEMESTER II	
COURSE CODE	COURSE
BUS 2C 09	Marketing Management
BUS 2C 10	Financial Management
BUS 2C 11	Operations Management
BUS 2C 12	Human Resources Management
BUS 2C 13	Operations Research
BUS 2C 14	Data Analytics and Computing
BUS 2C 15	Business Research Methods
BUS 2C 16	Corporate Governance & Ethics
Core Audit Course (Skill Enhancement Programme as per the guidelines from the University)	
SEMESTER III	
COURSE CODE	COURSE
BUS 3C 17	Strategic Management
BUS 3E	Elective 1
	Elective 2
	Elective 3
	Elective 4
	Elective 5
	Elective 6
BUS 3E 18	Internship report and Viva Voce
SEMESTER IV	
COURSE CODE	COURSE
BUS 4C 19	Entrepreneurship
BUS 4E	Elective 7
	Elective 8
	Elective 9
	Elective 10
BUS 4C 20	Major Project and 2.4 3.6 6
Core 17 viva-voce	
BUS 4C 21	Any PG Management Course of 3 Credits of NPTEL/ Online courses approved by the University of Calicut 3

## ELECTIVES

### FINANCE

International Finance  
Corporate Taxation  
Strategic Financial Management  
Indian Financial System  
Forex Management  
Risk Management  
Financial Derivatives

### MARKETING

Consumer Behavior and Marketing Research  
Global Marketing Management  
Marketing Communication Management  
Brand Management  
Sales Management  
Retail Management  
Services Marketing

### HUMAN RESOURCE

Managing self and others  
Performance Management  
Human Resource Planning and Development.  
Global Human Resource Management  
Management of Training and Development

### INTERNATIONAL BUSINESS

Strategic Financial Management  
International Finance  
International Marketing  
Global Human Resource Management  
Forex Management  
Electronic Commerce

### \* SUPER SPECIALIZATION COURSES

Retail Management  
Payroll Management  
Digital Marketing  
\*Subject to revision



## PROGRAM OF STUDY

FIMS MBA program is designed and delivered to cover all functional courses besides specialization courses in Finance; Human Resource; and Marketing Management. FIMS MBA Program is accredited by AICTE and the degree is awarded by the University of Calicut. FIMS has an intake of 120 students in two batches. FIMS offers dual specialization to the students.



#### Dr. Ahamed Riaz. K

Director, & Associate Professor  
Head- Training & Placement  
BSc.(Ag), MBA, NET, JRF (ICAR)  
Over 21 years in Industry and Teaching  
Brand Management & Service  
Marketing



#### Dr. Sujata Shankaran

Deputy Director & Associate Professor  
M.Com (Taxation), MBA, B.Ed,  
NET (MGT), NET (Commerce)  
Over 21 years in Industry  
and teaching Finance, Corporate Taxation,  
Accounting for Managers



#### Dr. Arun Antony

Associate Professor - B.Tech, MBA, NET  
Over 13 years Experience  
in Industry and teaching  
Marketing Management,  
Training & Development



#### Prof. Mansoor S

Assistant Professor  
BCOM, MBA (Finance & Marketing), NET  
Over 12 years of experience in teaching  
International Finance, Indian Financial  
System, FOREX Management



#### Dr. Vinu V.G.

Associate Professor  
B.Tech, MBA (Finance &  
Marketing), NET  
Over 17 years of Experience in  
Industry & teaching  
Quantitative Techniques and  
Management Science



#### Prof. Shabad MK

Assistant Professor - MBA (Finance &  
Marketing), MA (Economics),  
UGC NET (Management),  
Over 15 years Experience in Teaching  
& previously HOD at other B-Schools.



#### Dr. Arun Velayudhan

Associate Professor - B.Tech, MBA  
Over 16 years Experience in Industry  
and teaching  
Operations Management, Project  
Management & Business Ethics



#### Prof. Mohammed Jasir P.V

Assistant Professor  
BBA (Finance), MBA (Finance &  
Marketing), M. Com (General)  
1 Year experience in industry and  
Over 8 years of experience in teaching



#### Dr. Sujith Sebastian

Associate Professor - BSc, MBA  
(Marketing, HR)  
Over 16 years Experience  
in Industry & teaching  
Marketing Management,  
Advertisement & Sales Promotion  
and Strategic Management



#### Prof. Leena MB

Assistant Professor  
BBA, MBA (HR & Marketing)  
Over 11 years of Experience in Industry  
& Teaching Human Resource Planning &  
Development, Management Training &  
Development, Management Theory and  
Business Ethics



#### Prof Shyama M

Assistant Professor  
BBA (HR), MBA (Finance & Marketing),  
UGC-NET  
Over 7 years of academic and teaching  
experience



#### Prof. Navaneetha K

Professor  
M.Com, MBA (Finance & HR), Net  
Over 10 years of experience in  
teaching in Finance & Human  
Resource Management

**Dr. Parameswar Nandakumar**  
MS (Management), Ph D (Economics)  
*Finance & Economics*

**Dr. Abdul Rasheed KV**, BSc, LL.M, Ph D  
*Quantitative Techniques*

**Dr. Hafees Mohammed**, MA (Sociology), Ph D  
*OB & HRM*

**Dr. E.P. Sainul Abideen**, MCom, MBA, Ph D  
*Finance*

**Dr. Ram Kumar**, B Com, MBA,  
Ph D  
*Finance*

**Dr. K Damodharan**, BA, MBA, Ph D  
*Organizational Behaviour*

**Dr. Prof. Lalitha Menon**  
*Business Communication.*

**Adv. Vijayalaxmi T.C** BSc, LL.M  
*Business Law*

**Prof. C.M Thomas**  
M.A (Economics), M Phil  
*Managerial Economics*

**Mr. M Ramakrishnan** CA  
Practicing Chartered Accountant  
*Cost Management & Indian Financial System*

**Col. MD Menon Btech**, MBA  
*Advertising & Sales promotion.*

**Mr. Anil Balan**  
*Co-Founder, Last mile consultants  
technology solutions.*

**Mr. Sheen Chunkath** CEO,  
*sesame technologies pvt ltd.*

**Mr. Ajayan**  
*Senior Manager  
(rtd), Punjab National Bank.*

## INFRASTRUCTURE

The aesthetically designed FIMS campus offers excellent infrastructure enabled with modern technology which will contribute to the quality of the learning process. The campus is situated on 3.5 acres of land and it has 30,000 square feet of building space.

### CLASSROOMS

The Wi-Fi enabled, air conditioned classrooms are equipped with modern Multimedia and Audio Visual facilities that enhances the overall classroom experience. FIMS has 7 of such classrooms from where the whole academic discussions and learning take place.

### LIBRARY

FIMS has an excellent library which has more than 7000 books, 25 journals and 20 different periodicals. There are 2 online journals (J-GATE&EBSCO) subscribed by the FIMS library. Library has an attractive ambience which offers the students a peaceful learning environment.

### CANTEEN & CAFETERIA

FIMS has a well maintained and a hygienic canteen which provides fresh food for the students. It has an open kitchen facility with the most modern kitchen equipments.

### COMPUTER LAB

The computer lab is equipped with latest high-end computer systems with internet and intranet facilities and latest System.Softwares and Application Softwares.The computer lab also takes the responsibility of the Wi-Fi in the campus. Systems are ensured to the students on 1:1 ratio.

### HOSTELS

FIMS has separate Men's & Ladies hostel which can accommodate 130 and 150 students respectively. Both the hostels are also equipped with WIFI facility (leased line). Rooms in the hostels are on sharing for two students with all necessary furniture.



## OTHER FACILITIES IN THE CAMPUS

FIMS has a well furnished auditorium for the students to organize events. It is also equipped with all the modern facilities and comfort.

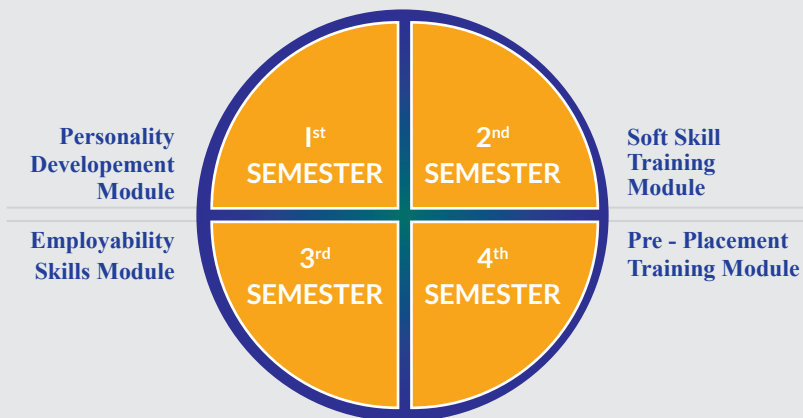
FIMS has a prayer room for the students and staff for their religious requirements. A rest room and a guest room are also available in the campus. The college has separate space for the placement related activities which is situated near the placement department itself. Placement cell room is consisting with a conference room and Discussion room.

FIMS is having indoor game facilities like table tennis, carom, and chess for the students to spend their leisure time.

The director room & office is attached with the board room for corporate meetings and faculty discussions.

FIMS has 3 faculty rooms which has the separate cabin space for 15 Faculty Members.

## ROADMAP TO SUCCESS



## BRIDGE PROGRAM

FIMS's one-month long preparatory program consisting of intensive foundation building courses in Mathematics, Communicative and Functional English, Behavioral Science and Accountancy prepare the freshmen for the rigors of management education. Former students have cited this program as an effective grooming exercise.

## MENTORING

Mentoring aims at providing academic, professional, and emotional guidance to help students excel in their academics and career.

## SUPER SPECIALISATION

The right knowledge combined with a cutting edge comprehension of practice ensures critical success. The super specialization program aims at achieving this feat. FIMS has an active and a growing interface with business and industry, with leading academicians and experts from a range of leading companies who deliver interesting and insightful take on their key areas for grooming the future leaders in the form of customized and exclusive super specialization or certification program. This is an independent value addition program of FIMS that takes the changing industry and corporate demands into account and is designed to ensure an in depth study of market specific areas that is highly contemporary, which gives students a chance to understand and approach the concept from different perspectives and thereby imbibe knowledge.



## FIMS START-UP INCUBATION HUB

FIMS Start-up Incubation Hub-FIMSSIH is the initiative to support budding entrepreneurs to launch their businesses. We provide physical office space, infrastructural amenities, support systems and mentoring for the resident company to build and grow their start-ups. The incubated start-ups will undergo a guidance process towards developing structures, systems, and personal skills to develop their start-ups into growth engines. After one year of incubation, they will be fully equipped to get into full-fledged scaling up endeavors.

## EXECUTIVE PROGRAM IN MANAGEMENT

FIMS Executive Program in Management is designed to enable business leaders to be better equipped with modern day knowledge of managerial practices. This 1-year certification program will address all relevant decision areas of management and will up-skill entrepreneurs, practicing managers and professionals. This program is highly customized to address the specific and peculiar needs of enterprises in Kerala. After successful completion of the program participants will gain practical insights for implementing modern day business practices into their own work environments.





## MANAGEMENT STUDENTS ASSOCIATION

MSA conducts management events to supplement the learning process and sharpen their leadership and team building skills. MSA activities are tailored to meet the needs of the student population in the changing management scenario; and to supplement learning at the Institute. Focus of such activities is restricted to areas which are of substantial learning value to the students.

The student community hone their soft skills through vehicles like:

Marketing Club, Finance Club, HR Club, Cultural Club, Entrepreneurship Club, Social Club, Business Quiz Club, Environment Club, Sports Club etc..



## CANVAS -THE NATIONAL MANAGEMENT FEST

Canvas is annual national level management fest organized by FIMS. The two days fest includes a variety of events, both management as well as non-management, where the participants across India battle it out to prove their mettle through knowledge, skill and creativity.

## FOREIGN UNIVERSITY TIE-UPS

FIMS has an MoU with Saxion University, The Netherlands for the international student -faculty exchange program. An exchange program will promote international teaching and research collaboration to the faculties of both institutions. The benefit of such an exchange program is that faculty & students get exposure to different cultures, study environments and learn cross-cultural management which is very important in this era of globalization.





## PLACEMENT DEPARTMENT

The placement cell at FIMS is fully dedicated towards the placement and recruitment of our students. The cell conducts a series of placement and employability skills training programmes throughout the four semesters. This makes them well equipped to face the rigorous placement process conducted by the companies, which include aptitude tests, group discussions and personal interviews.

The placement committee is formed with the active participation of student members and lead by the faculty placement coordinator. The cell comes out with the placement brochure every year and invites the who's who of the corporate world to participate in the placement drive. A placement drive month is organized during the final semester with active participation of recruiters from diverse sectors. The FIMS alumni thus recruited through this drive are working in prestigious organizations across the globe.

## EMPLOYERS VIEWS

### RELIANCE

"The project trainees from your institute did an exemplary job during their project work in our organization. Their approach was very methodical, industrious and very focused."

**Mr. Duraiswamy G**  
Location Head-TN Circle  
Reliance HR Services, Chennai

### BHEL

"The trainee from FIMS was not only competent but also proactive 'enough to contribute to the larger purpose of our department well beyond the usually narrow scope of the projects."

**Mr. A. Babu**  
Deputy Manager/HR  
BHEL-Tiruchirappalli

### HINDUSTAN PETROLEUM CORPORATION LIMITED

"We believe that the projects undertaken by FIMS students have been beneficial to us. Their sincerity, devotion and 'approach to the task and the results that have come of their efforts have relevant, commendable beneficial to us in our overall functions."

**Mr. Raju N. Nair**  
Sr. Regional Manager, HPCL-Kozhikode

### HINDALCO

"The student from FIMS was found to be sincere and hard working during the period of 'her traineeship with us."

**Mr. P. Jeena**  
Dy. General Manager-HR  
Hindalco, Hirakud.

# OUR RECRUITMENT PARTNERS

## INTERNATIONAL RECRUITMENT PARTNERS



## MAJOR DOMESTIC RECRUITMENT PARTNERS



## PLACEMENT RECORD

Year	Placement %	No of Companies
2023	80	25
2024	85	30
2025	80	35

## INDUSTRY INTERFACE AND CONSULTATIONS

FIMS has regular industry interface forums and project consultations. FIMS has signed MOU with companies like Eastern Group, Peekay Steels, Parisons Group etc for student internships and industrial visits. Apart from this many national and multinational companies like Pepsico India Ltd, State Bank of India, Airports Authority of India etc has been offering summer placements and internship projects to students.

Our faculty members are also contributing to the above industries as business consultants in various sectors like Branding, Sales Training, Financial services, Business Process Re-engineering, Human Resource Training etc.

## FEE STRUCTURE - MBA 2026-28

PARTICULARS	1 <sup>ST</sup> SEM	2 <sup>ND</sup> SEM	3 <sup>RD</sup> SEM	4 <sup>TH</sup> SEM
Tuition Fee	₹ 65000/-	₹ 65000/-	₹ 65000/-	₹ 65000/-
Fee for Soft Skill Training, Value Added Courses (Super Specialization), Industrial Visit, Outbound Training, Placement Training etc.	₹ 15000/-	₹ 15000/-	₹ 15000/-	₹ 15000/-

**Total = ₹ 80000/- (per Semester)**

The fees includes fee of cost of transportation and free access to leased line internet wifi facility at Campus.

## RESULTS OF THREE PREVIOUS YEARS WITH PASS PERCENTAGE

BATCH	PERCENTAGE
2021-23	75%
2022-24	78%
2023-25	77%



# CELEBRATIONS AT FIMS



## ADMISSION PROCEDURE

Candidates seeking MBA admission at FIMS can submit their application online through our website ([www.fims.ac.in](http://www.fims.ac.in)). Application form and prospectus can also be obtained from FIMS during office hours.

The rank list is prepared on the basis of Entrance test, Group discussion and Interview and the proposition of weightage is 80:10:10 respectively.

## ELIGIBILITY

A candidate who has passed any Degree Course of the University of Calicut or any other university recognized by the University of Calicut, as equivalent, with a minimum of 50% marks is eligible for admission to the MBA programme. However, OBC and OEC candidates need only 45% marks and for SC/ST a pass is enough.

Valid CMAT/CAT/KMAT score. However the minimum qualifying cut off marks for the General/SC/BC is 10% and for the SC/ST/PD category the cut off marks is 7.5% of the total marks.







# FAROOK INSTITUTE OF MANAGEMENT STUDIES

*Approved by AICTE, affiliated to the University of Calicut*  
**Promoted by FAROOK COLLEGE**

**Farook College PO, Calicut 673 632**  
**Phone: 0495 2440658; 2440648, Mob: +91 8943 12 9999**  
**Email: [admission@fims.ac.in](mailto:admission@fims.ac.in), [mba@fims.ac.in](mailto:mba@fims.ac.in)**  
**[www.fims.ac.in](http://www.fims.ac.in)**

